Political Pulse of Lahore District

- A Comprehensive Survey Analysis-
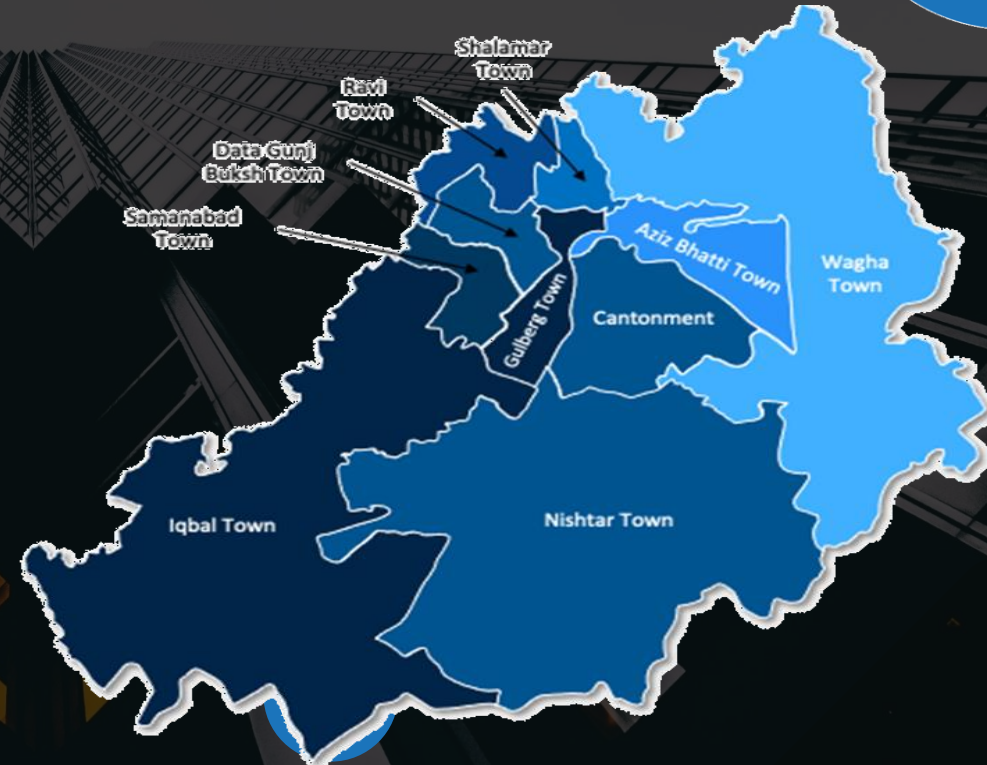
Center for Public Opinion Research (CPOR)

Center for Public Opinion Research

Seeing Byond Perception

Unveiling Voter Sentiments, Preferences, and Political Dynamics

- 05-15 December, 2023-

Shalamar Town
Ravi Town
Data Gunj Buksh Town
Samanabad Town
Aziz Bhatti Town
Wagha Town
Gulberg Town
Cantonment
Iqbal Town
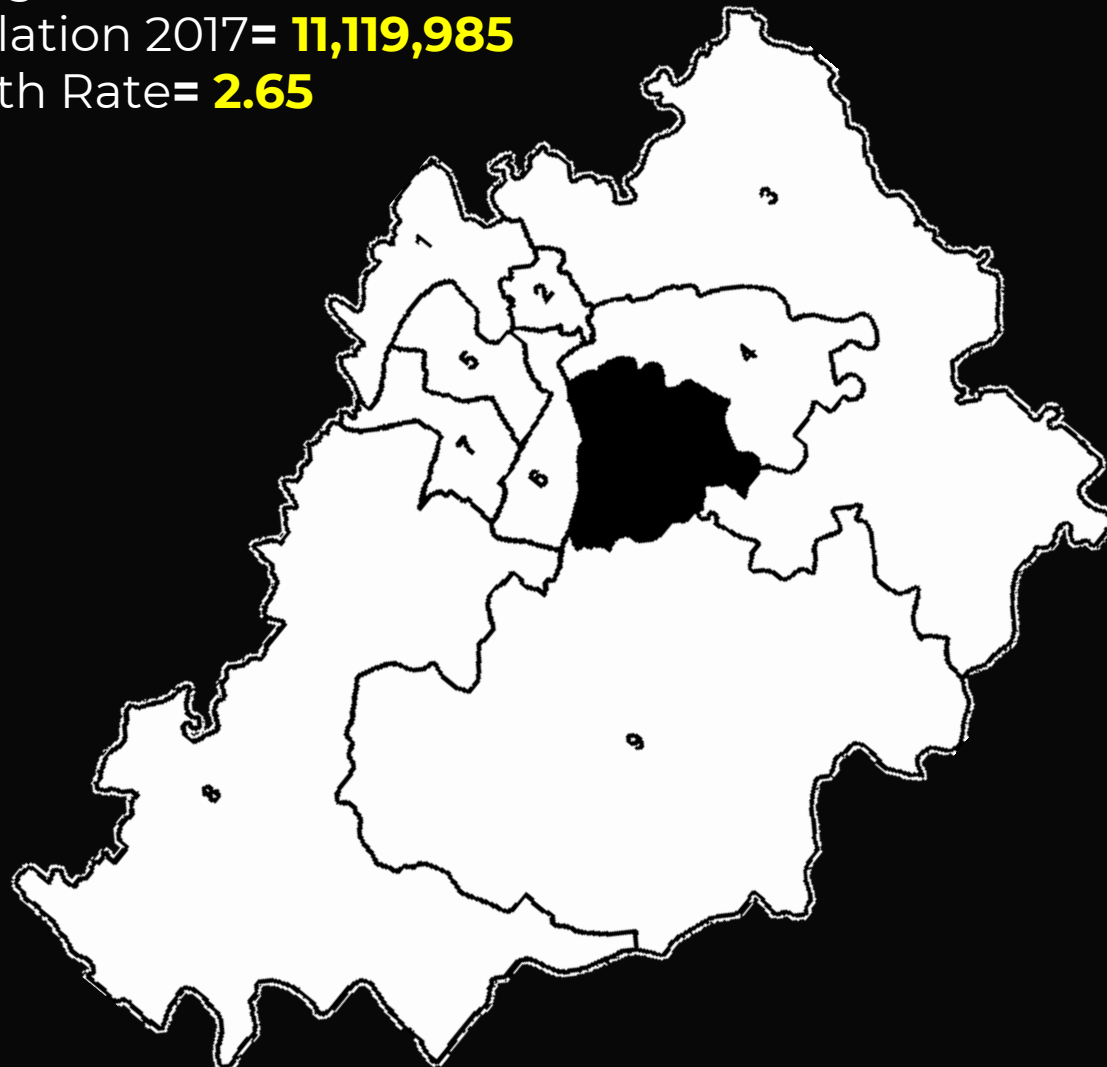Nishtar Town

Overview-Lahore District

Total Households 2023**= 2,012,526**
Population 2023**= 13,004,135**
Average HH**= 6.46**
Population 2017**= 11,119,985**
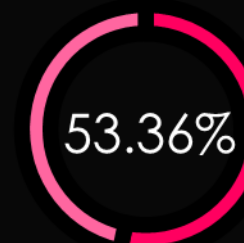Growth Rate**= 2.65**

Population Share-Tehsil

City Tehsil	Model Town	Shalimar	Lahore Cantonment	Raiwind
33%	24%	21%	15%	08%
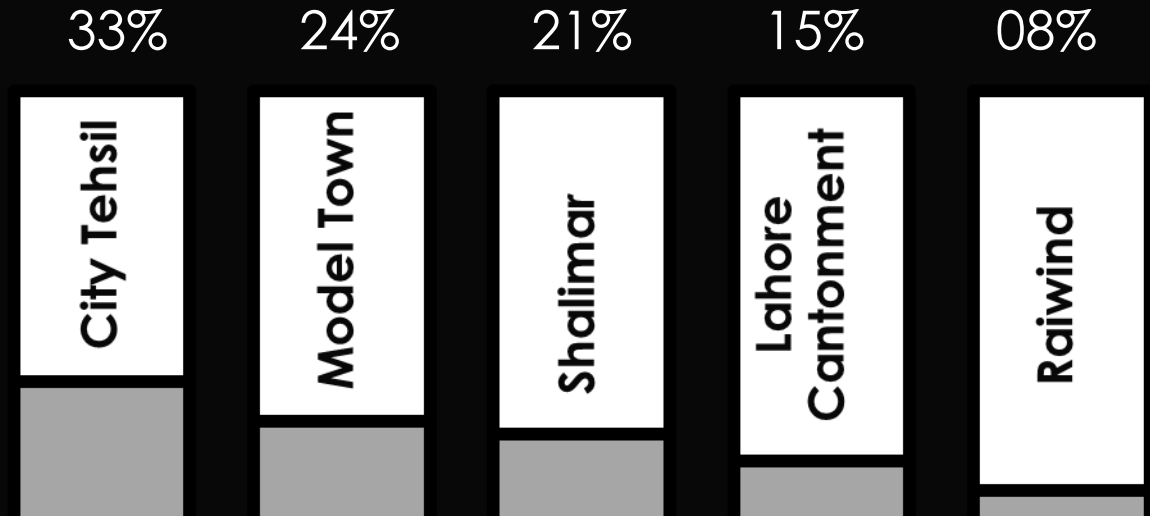
District Lahore Voters

Total Voters
100%
6,647,270

Male Voters
53.36%
6,647,270

Female Voters
46.64%
6,647,270

Survey Methodology

To conduct a political survey of a district with 1,005 respondents, the following methodology was implemented:

Sample Design: A representative sample of the district's population was selected using **stratified sampling techniques**. This ensures that the sample is diverse and accurately represents the demographic characteristics of the district.

A comprehensive questionnaire was developed, covering various aspects of political preferences and opinions. The questions included topics such as party affiliations, voting intentions, key issues, and awareness of political campaigns.

Survey Questionnaire

After collecting the survey data, it was organized and analyzed using appropriate statistical analysis techniques. This involved aggregating the responses, conducting frequency distributions, cross-tabulations, and potentially applying statistical tests to identify significant patterns and relationships within the data.

Data Analysis

The findings of the survey were summarized in a comprehensive report. The report included an executive summary, details of the methodology employed, key findings, and analysis of the results. The report also presented graphical representations, such as charts and graphs, to enhance the presentation and interpretation of the data.
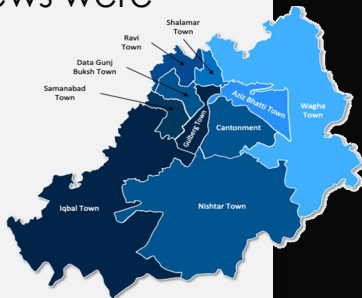
Reporting Mechanism

Sampled Locations=101

From each location, a cluster of 10 successful interviews were conducted.

Respondent Selection:
Age **18+** & **Registered Voter** of sampled area.

Margin of Error and Response Rate

±3%

Margin of Error

73%

Response Rate

Quality Control

Throughout the survey process, quality control measures were implemented to ensure data accuracy and reliability. This included carefully reviewing the collected data for completeness and conducting data-cleaning procedures to identify and rectify any errors or inconsistencies.

Detailed Survey Methodology

- **Sample Design:** A representative sample of the district's population was selected using stratified sampling techniques. This ensures that the sample is diverse and accurately represents the demographic characteristics of the district.

- **Questionnaire Design:** A comprehensive questionnaire was developed, covering various aspects of political preferences and opinions. The questions included topics such as party affiliations, voting intentions, key issues and awareness of political campaigns.

- **Pre-testing:** Prior to administering the survey, the questionnaire was pre-tested on a small group of individuals from the district to identify any potential issues with clarity, understanding, or response options. Necessary revisions were made based on the feedback received.

- **Data Collection:** The survey was conducted through a face-to-face interview method. Efforts were made to ensure a high response rate and to reach out to a diverse cross-section of the district's population.

- **Data Analysis:** After collecting the survey data, it was organized and analyzed using appropriate statistical analysis techniques. This involved aggregating the responses, conducting frequency distributions, cross-tabulations, and potentially applying statistical tests to identify significant patterns and relationships within the data.

- **Reporting:** The findings of the survey were summarized in a comprehensive report. The report included an executive summary, details of the methodology employed, key findings, and an analysis of the results. The report also presented graphical representations, such as charts and graphs, to enhance the presentation and interpretation of the data.

- **Quality Control:** Throughout the survey process, quality control measures were implemented to ensure data accuracy and reliability. This included carefully reviewing the collected data for completeness and conducting data-cleaning procedures to identify and rectify any errors or inconsistencies.

- **International Standard:** The information presented in this report was compiled in accordance with international market and social research methodologies.
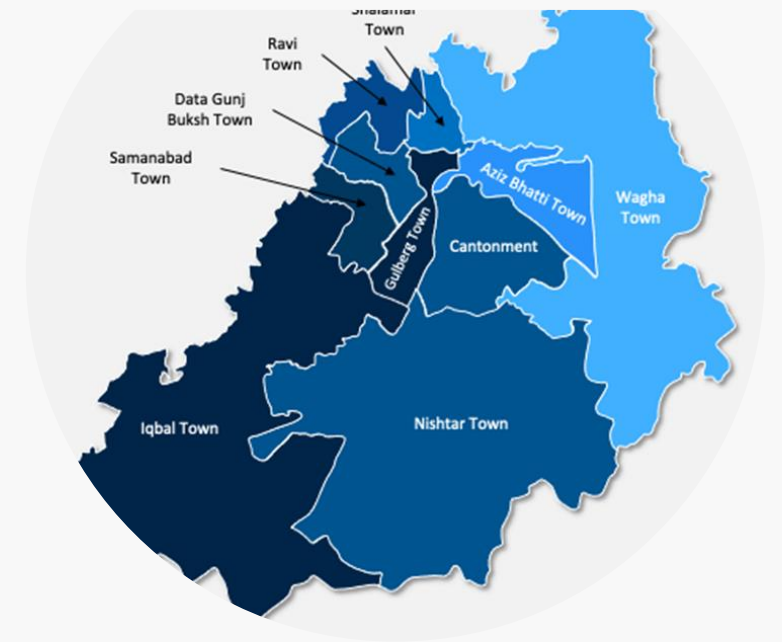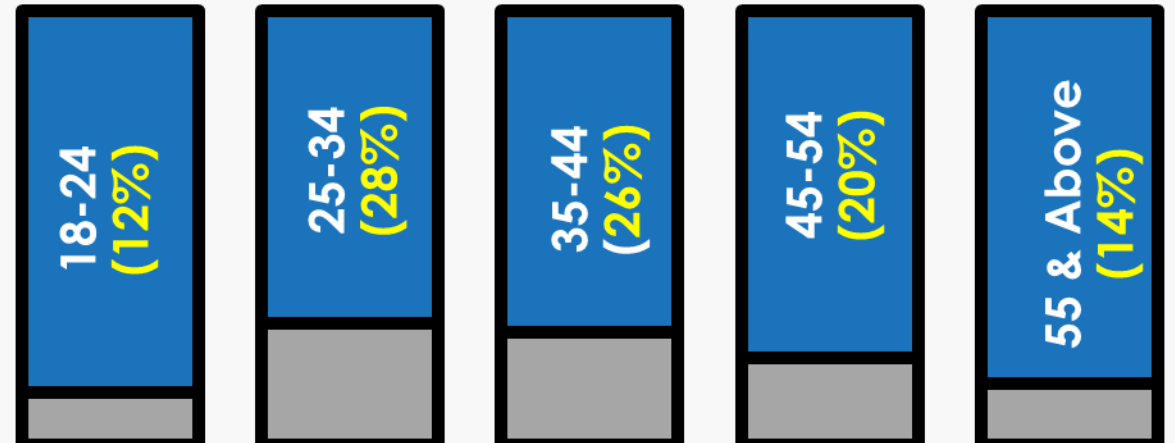
Executive Summary

This is the first survey of series of polls presenting the latest public perception of voters of district Lahore in the wake of elections 2024. Among many questions asked about key issues, political affiliations, voting intentions and awareness of political campaigns. Following are some of the interesting findings of the survey.

➢ 42% of the respondents identified Sui gas as the single most important issue of their Mohalla, Area or City. 15% of the respondents said that Sewerage, while 12% said Clean Drinking Water is the single most important issue facing their Mohalla, Area or city.

➢ When asked whom would you blame for the issue, Majority 23% blamed previous PTI Government, 18% blamed PMLN led coalition government while 17% blamed both the previous PTI government and PMLN led coalition government for the issue.

➢ When asked how would you rate following political personalities as a person, majority 63% said they strongly or somewhat like Nawaz Sharif, 57% said Shahbaz Sharif and 45% said they strongly or somewhat like Imran Khan as a person. However, 33% said Pervez Elahi and 21% said they strongly or somewhat like Bilawal Bhutto Zardari.

➢ Majority 46% of the respondents said that they will vote for PMLN during the upcoming general elections, while 29% said PTI and 7% said they will vote for TLP in upcoming general elections.

➢ When asked in your opinion who should be the next Chief Minister of Punjab after elections, Majority 34% said Shahbaz Sharif, 11% said Chaudhary Pervaiz Elahi, while 4% respondents said that Aleem Khan should be the next Chief Minister of Punjab.

➢ When asked, in your opinion which party's candidate should be Prime Minister after 2024 National Assembly elections? 47% of the respondents said that PMLN's candidate should be the Prime Minister, while 29% said the PTI's candidate should be the Prime Minister.

➢ Responding to the question of which political party has contacted you for the vote, it is interesting to note that the general elections are around the corner and the majority 84% of the respondents said that No party has contacted them for the Vote.
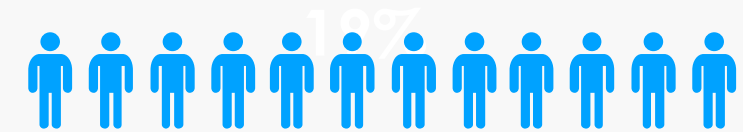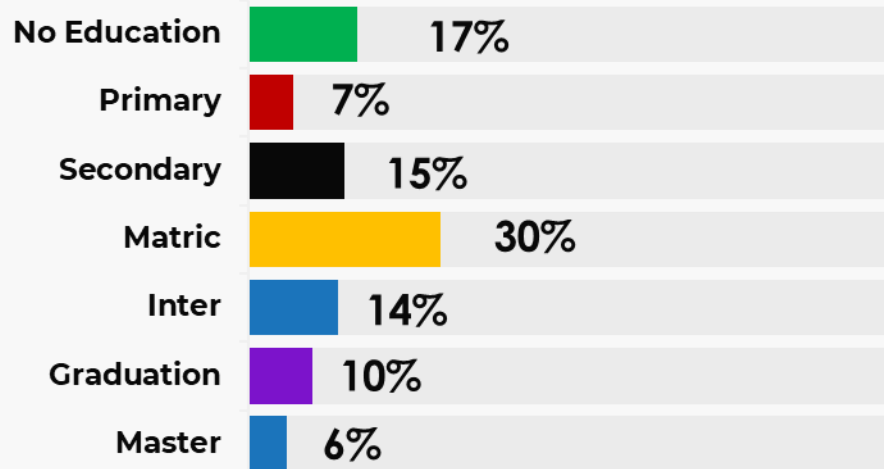
Respondent Profile

1,005 Respondents

What is your age group?

- 18-24 (12%)
- 25-34 (28%)
- 35-44 (26%)
- 45-54 (20%)
- 55 & Above (14%)

What is your Education Level?

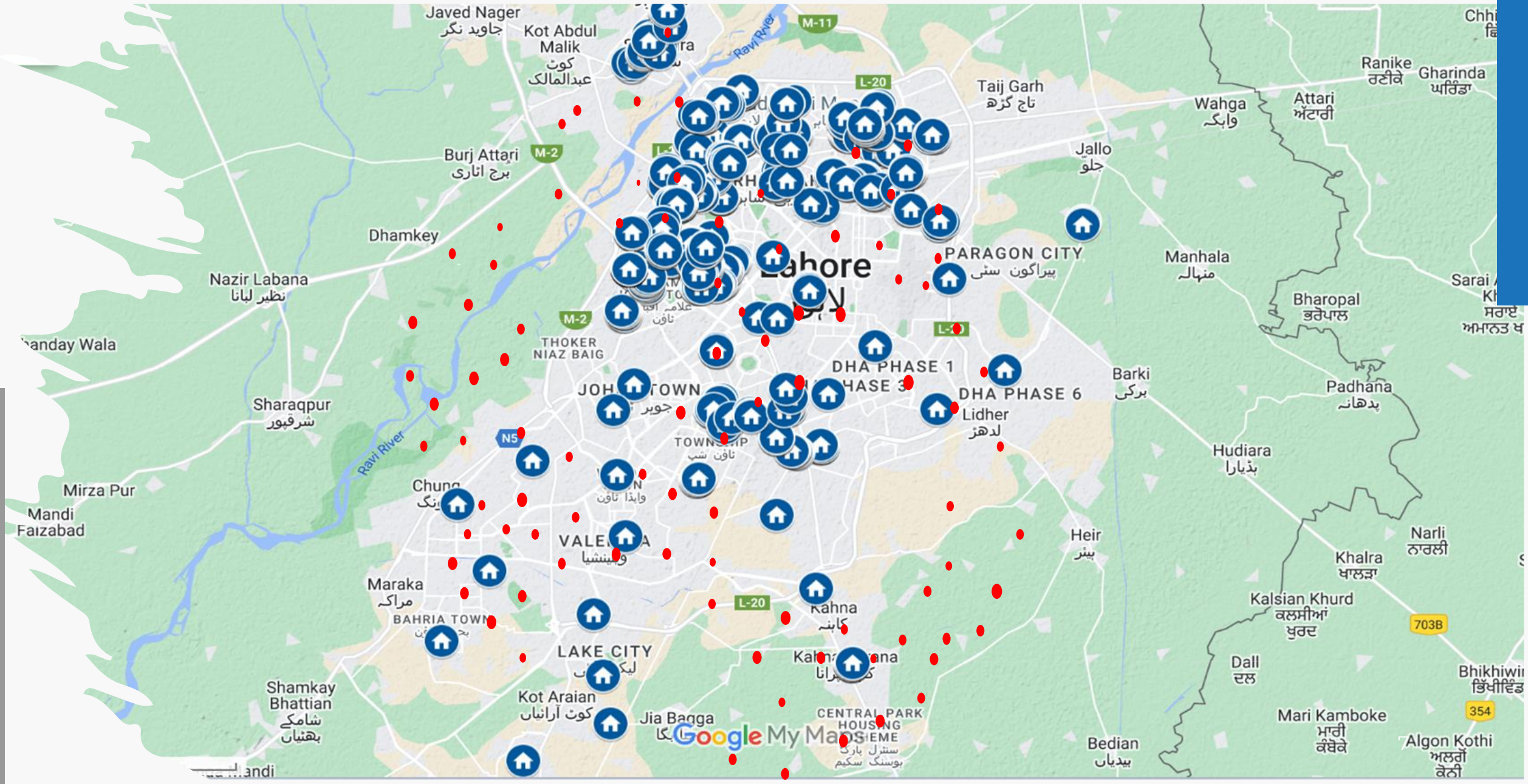| Education Level	Percentage
No Education	17%
Primary	7%
Secondary	15%
Matric	30%
Inter	14%
Graduation	10%
Master	6%

0% 20% 40% 60% 80% 100% 120%

Respondent's Gender.
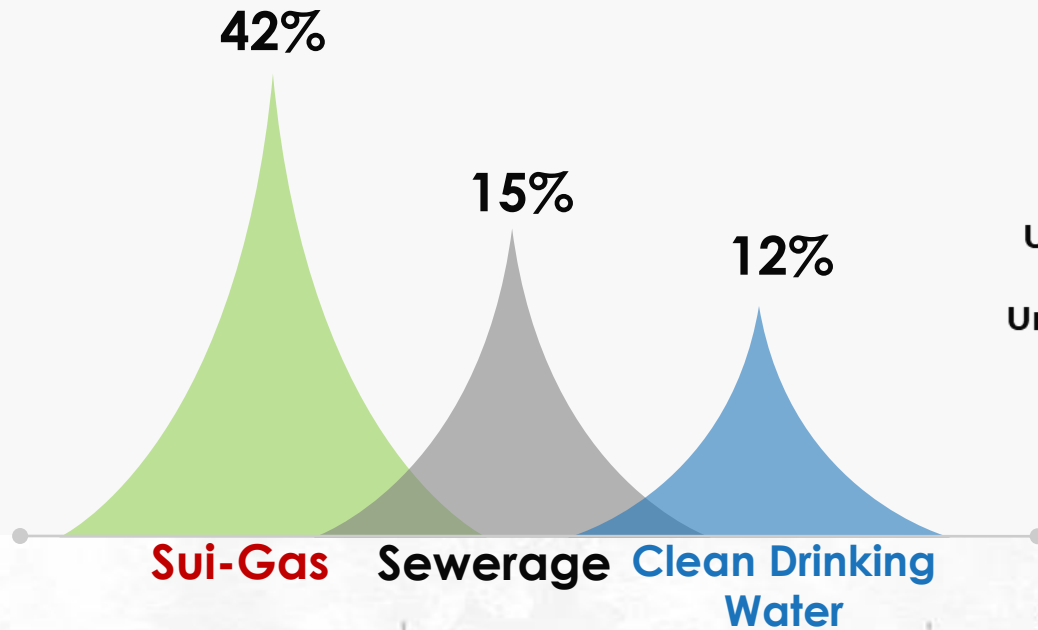
Male=52%

Female=48%

Heat Map of Sampled Locations

Q: In your opinion, what is the single most important issue facing your mohalla, area or city?

Top-3 Issues

42%

15%

12%

Sui-Gas Sewerage **Clean Drinking Water**

Issue	Percentage
Sui-Gas	42%
Sewerage	15%
Clean Drinking Water	12%
Cleanliness	5%
Brocken Road	4%
Inflation	4%
Unemployment	2%
Unpaved Streets	2%
Electricity	2%
No Issue	9%
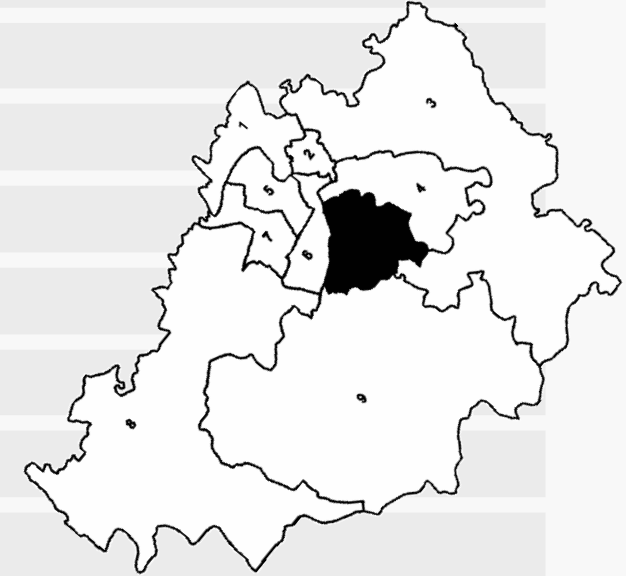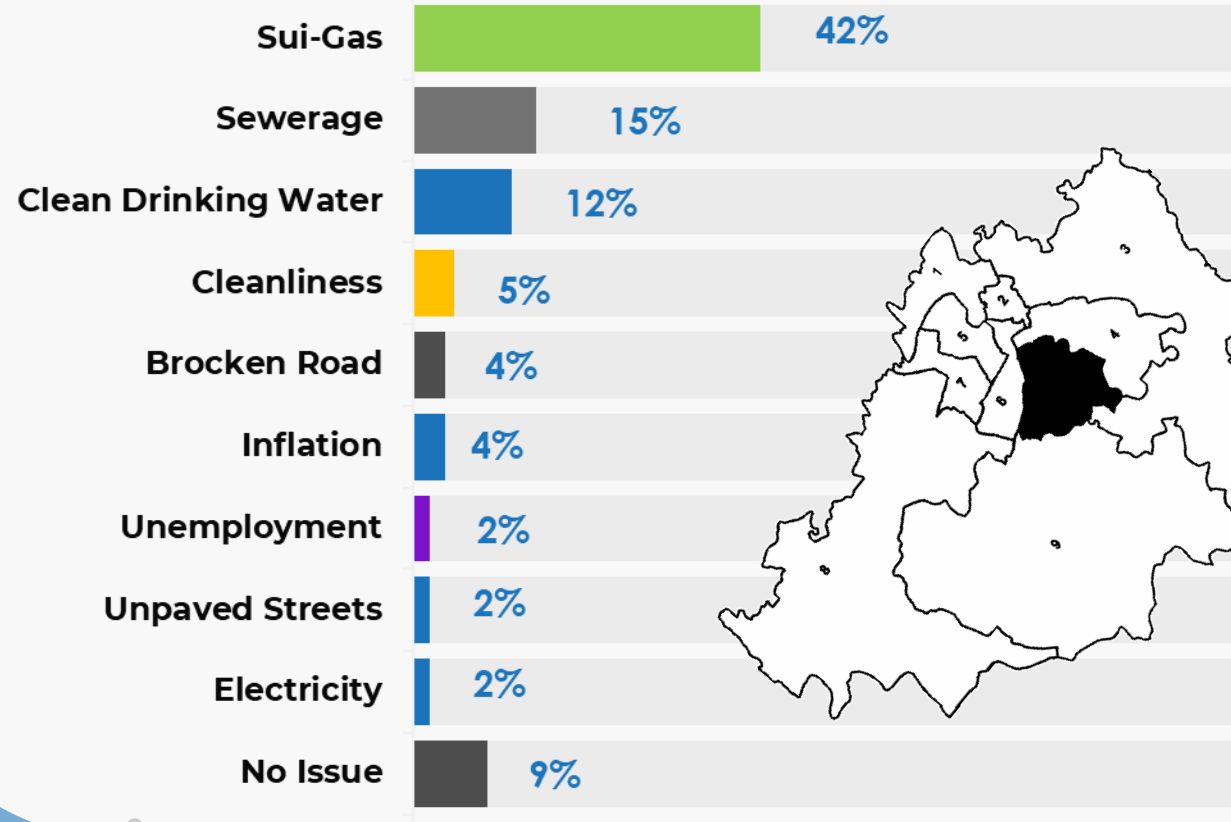
Q: Who do you blame more for this Issue/ problem?

23%

Previous PTI Government

Responsible for problems

18%

PMLN Led coalition Government

Responsible for problems

17%

Both

Responsible for problems

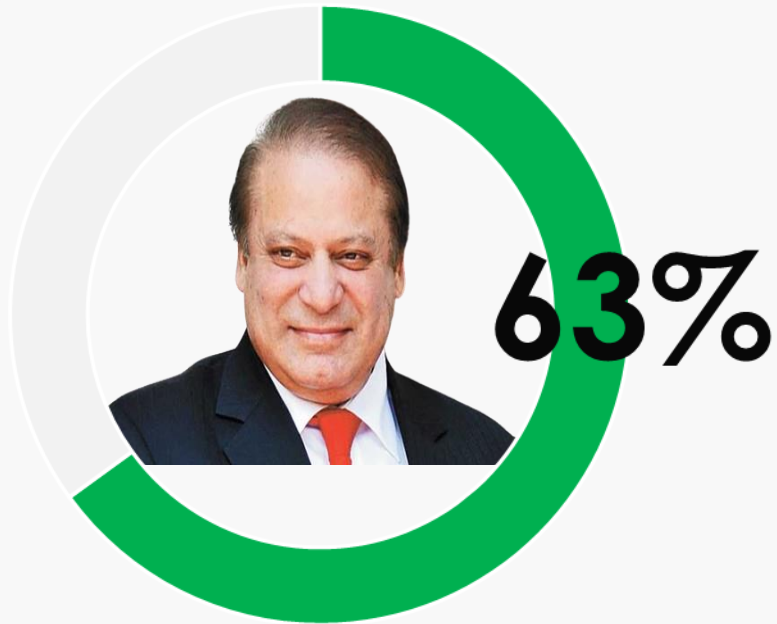**19%**

None

Responsible for problems

21%

DK/Refused

Responsible for problems

Q: Thinking now about the following people, would you say that you like or dislike them as a person? And would that be strongly or somewhat like/dislike?

Only Strongly or Somewhat like

63%

57%

45%

21%

16%
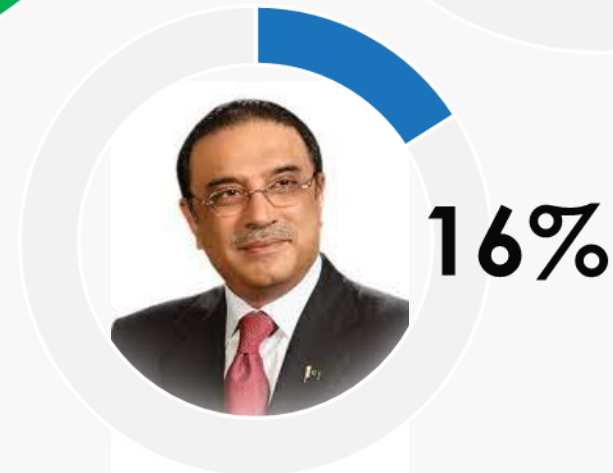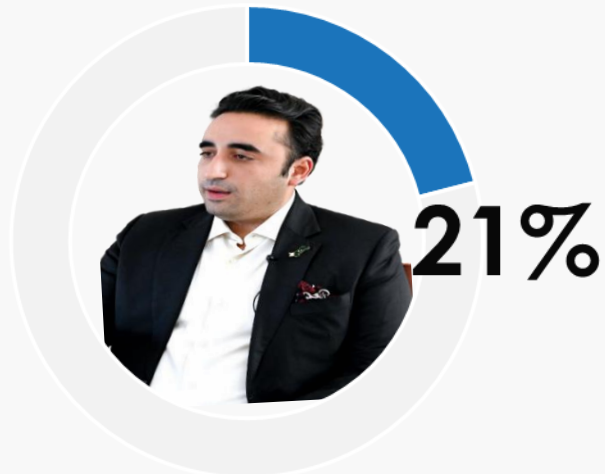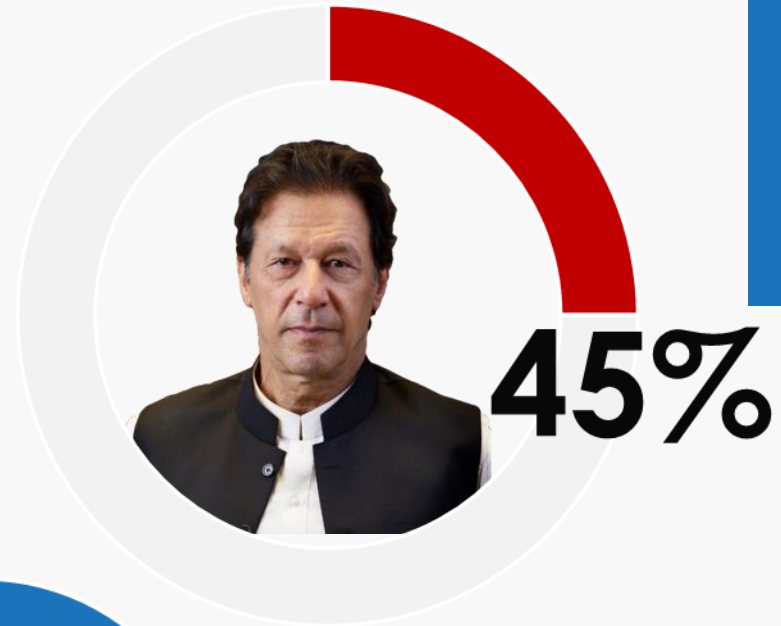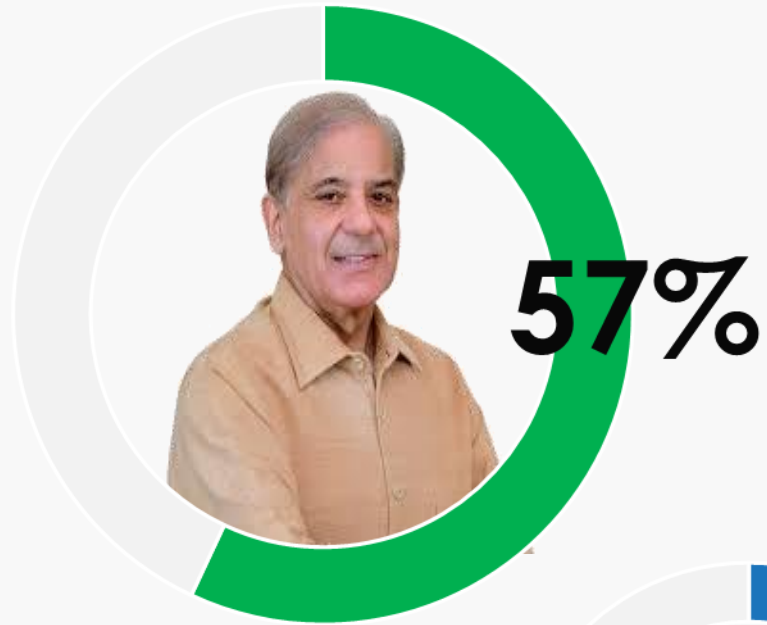
Q: Thinking now about the following people, would you say that you like or dislike them as a person? And would that be strongly or somewhat like/dislike?

Only Strongly or Somewhat like
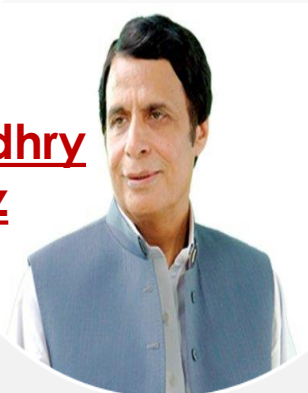
Chaudhry Pervez Elahi — 33%

Hamza Shahbaz — 43%

Maryam Nawaz — 50%

**Jahangir Khan Tareen** — 20%

Aleem Khan — 23%

Q: Thinking about the 2018 general elections, please tell us which political party have you voted?

Party	%
PML-N	43%
PTI	32%
TLP	6%
PPP	2%
JI	1%
IND-Candidate	1%
Didn't Cast Vote	13%
Other	2%
DK/Refused	1%
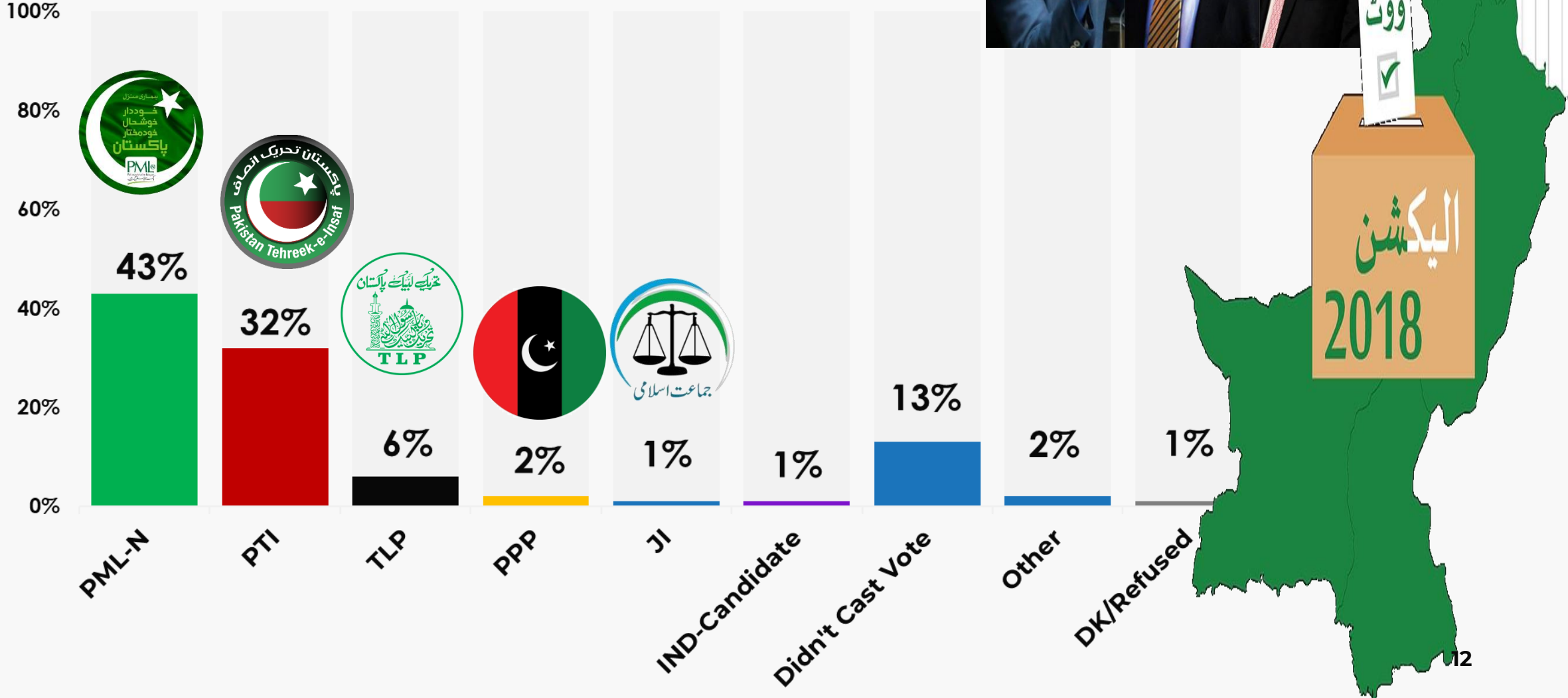
Q: Thinking now about the upcoming general elections, scheduled to be held on February 8th 2024, for which party would you vote?

Party	%
PML-N	46%
PTI	29%
TLP	7%
PPP	2%
JI	1%
IND Candidate	2%
IPP	1%
Other	2%
DK/Refused	11%
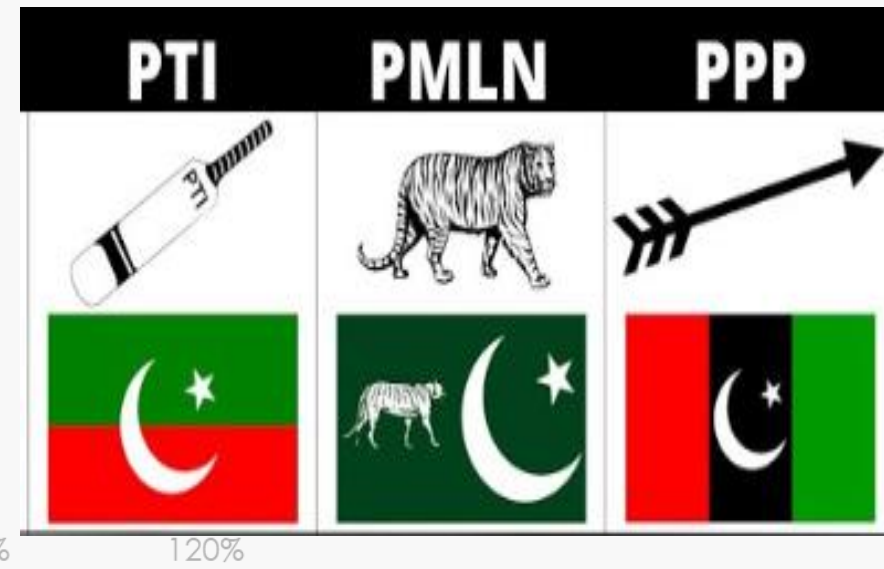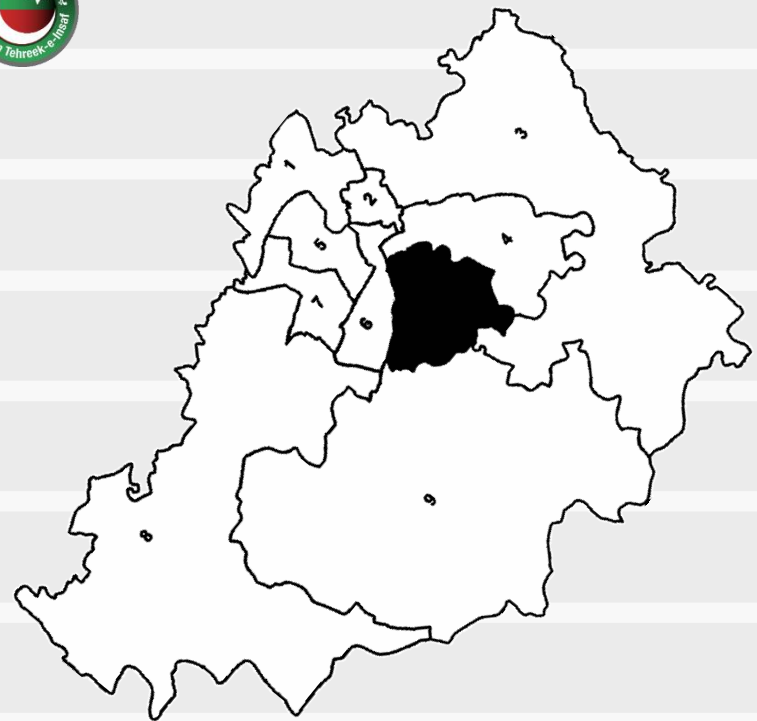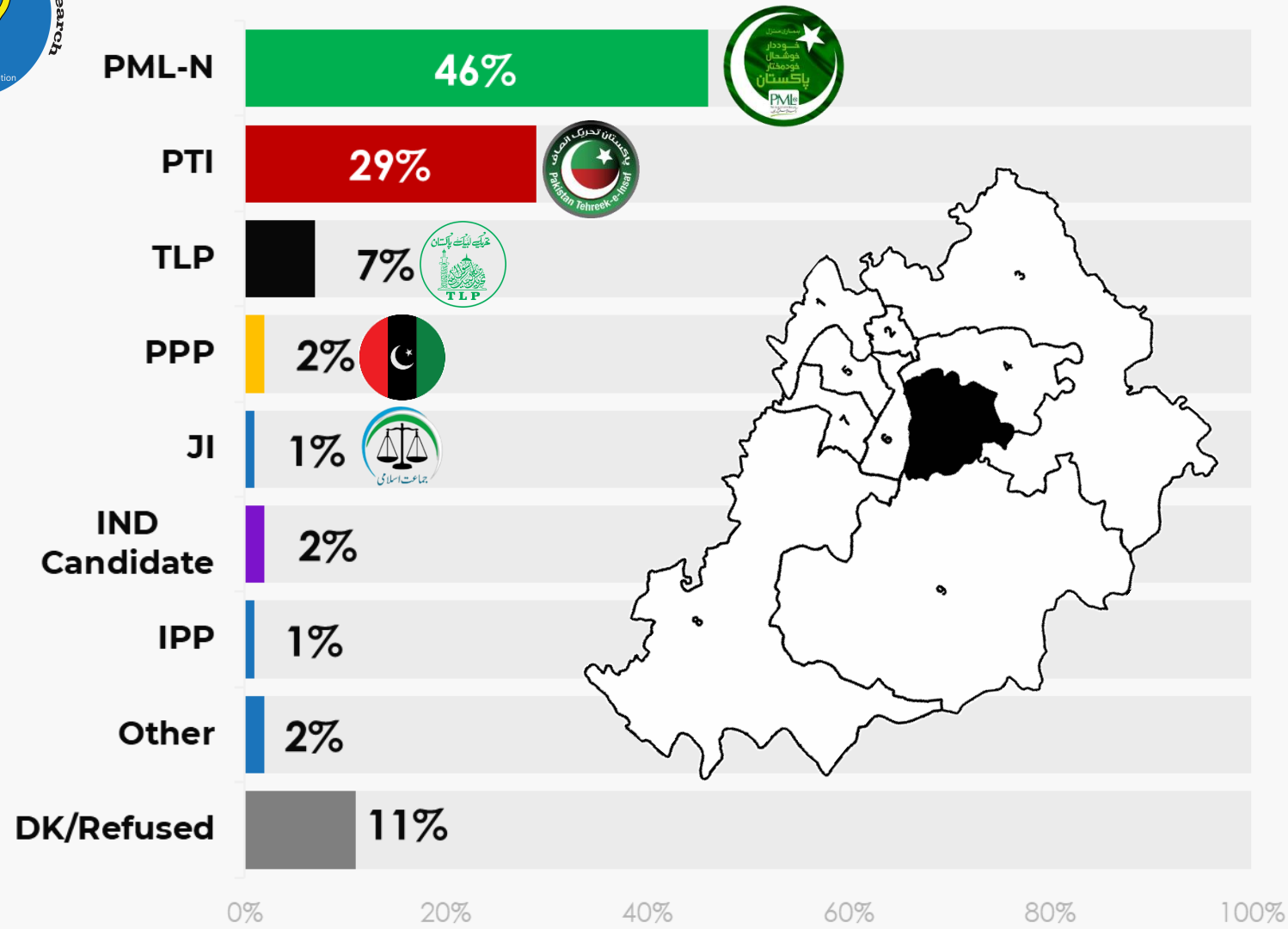
Q: Will you definitely vote for this party, or is it possible that you might vote for a different party?

DK/Refused
9%

It is possible that I might vote for a different party
11%

I will definitely vote for this party
80%
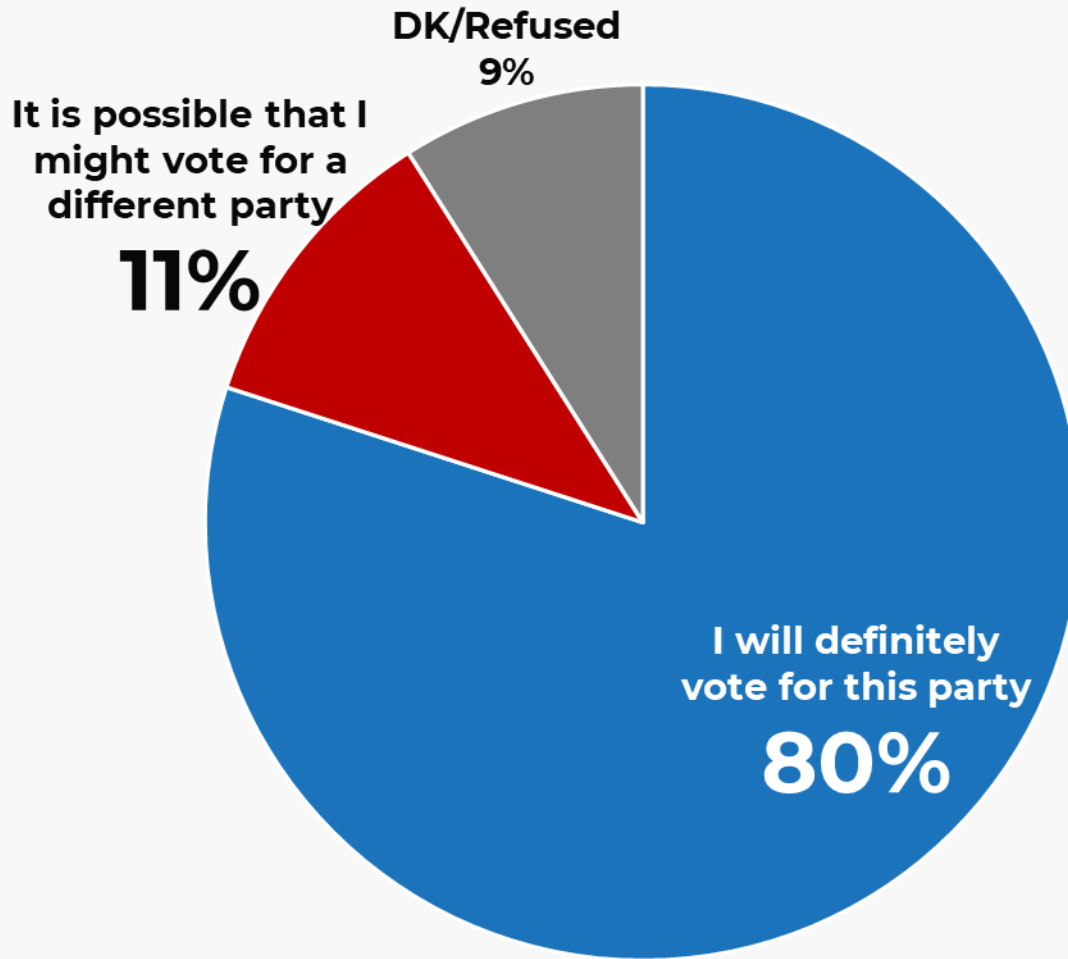
- I will definitely vote for this party
- It is possible that I might vote for a different party
- DK/Refused

Q: Thinking some more about the upcoming general elections, in your opinion who should be the next Chief Minister of the Punjab after elections?
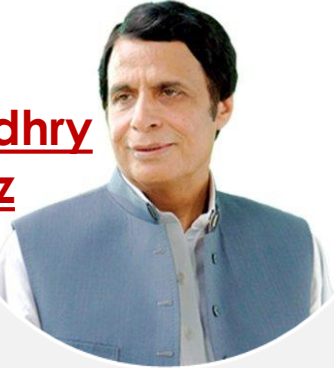
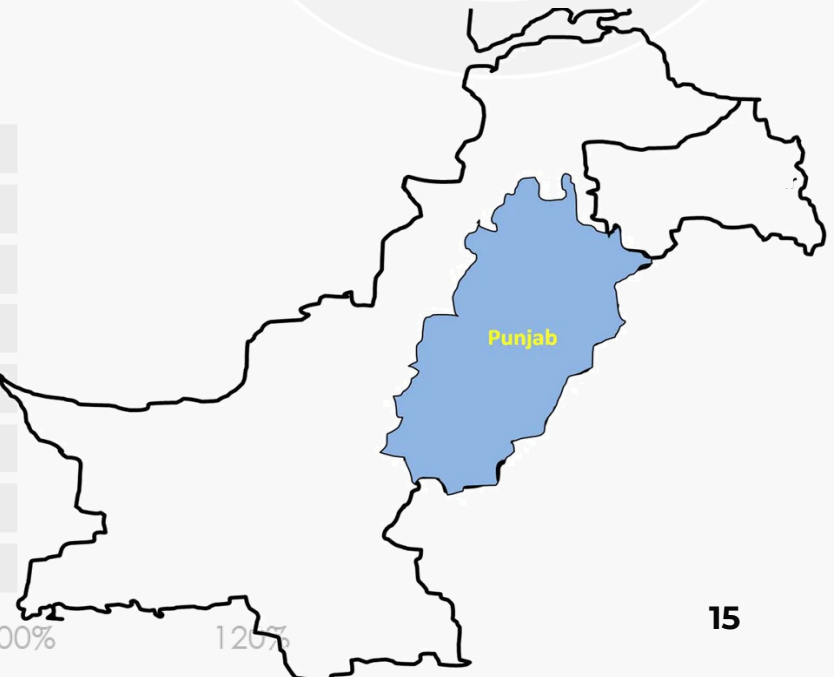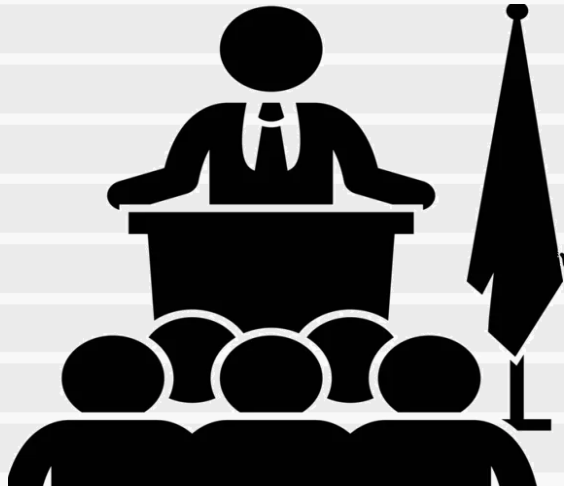**Mian Shahbaz Sharif** — 34%
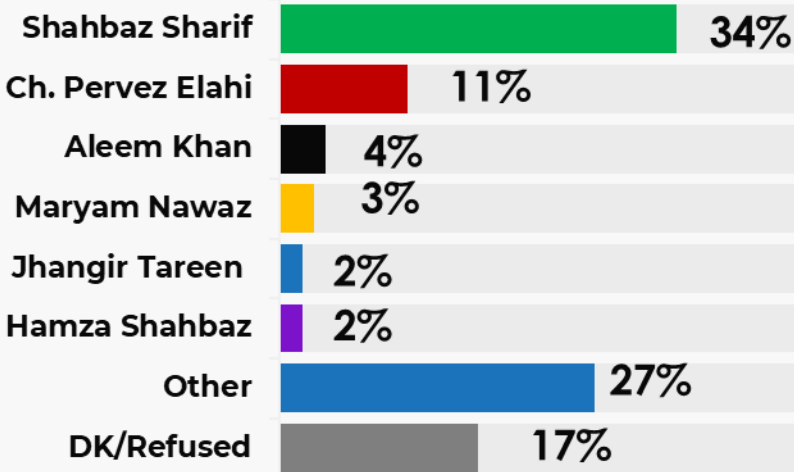
Chaudhry Pervez Elahi — 11%

Abdul Aleem Khan — 04%

Candidate	Percentage
Shahbaz Sharif	34%
Ch. Pervez Elahi	11%
Aleem Khan	4%
Maryam Nawaz	3%
Jhangir Tareen	2%
Hamza Shahbaz	2%
Other	27%
DK/Refused	17%

Punjab

15

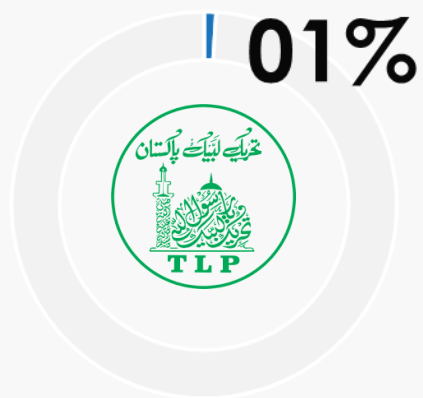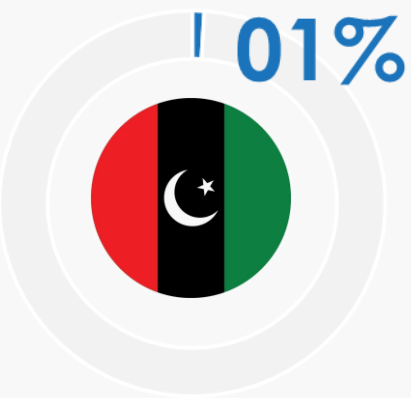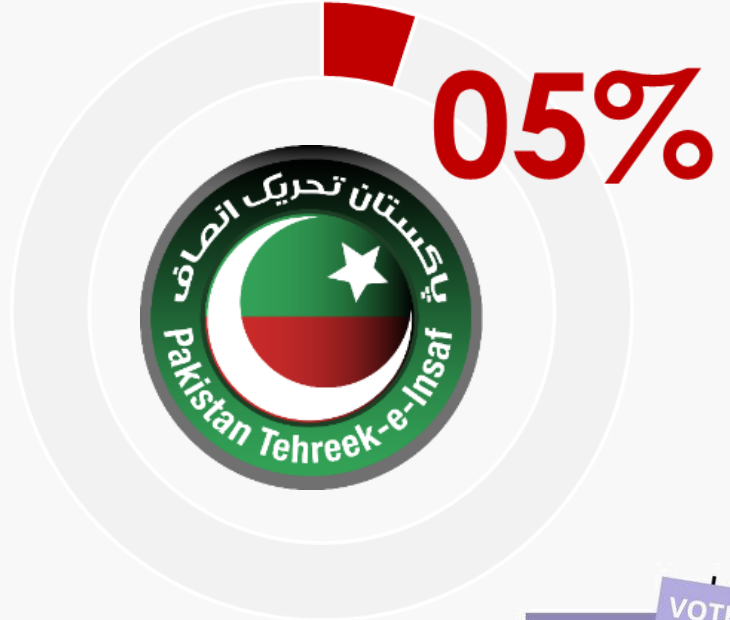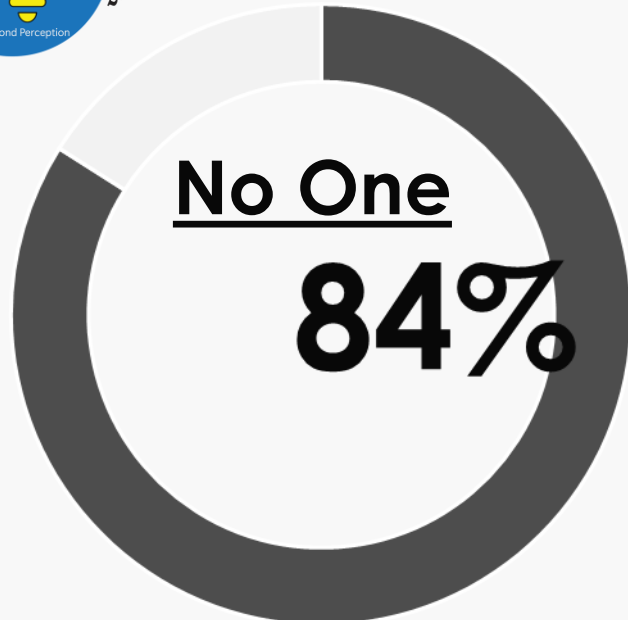# Q: Thinking more about the upcoming general elections, in your opinion which political party's candidate should be the next Prime Minister?

Next Prime Minister

Party	Percentage
PML-N	47%
PTI	29%
TLP	7%
PPP	2%
JI	1%
IPP	1%
Other	5%
DK/Refused	8%
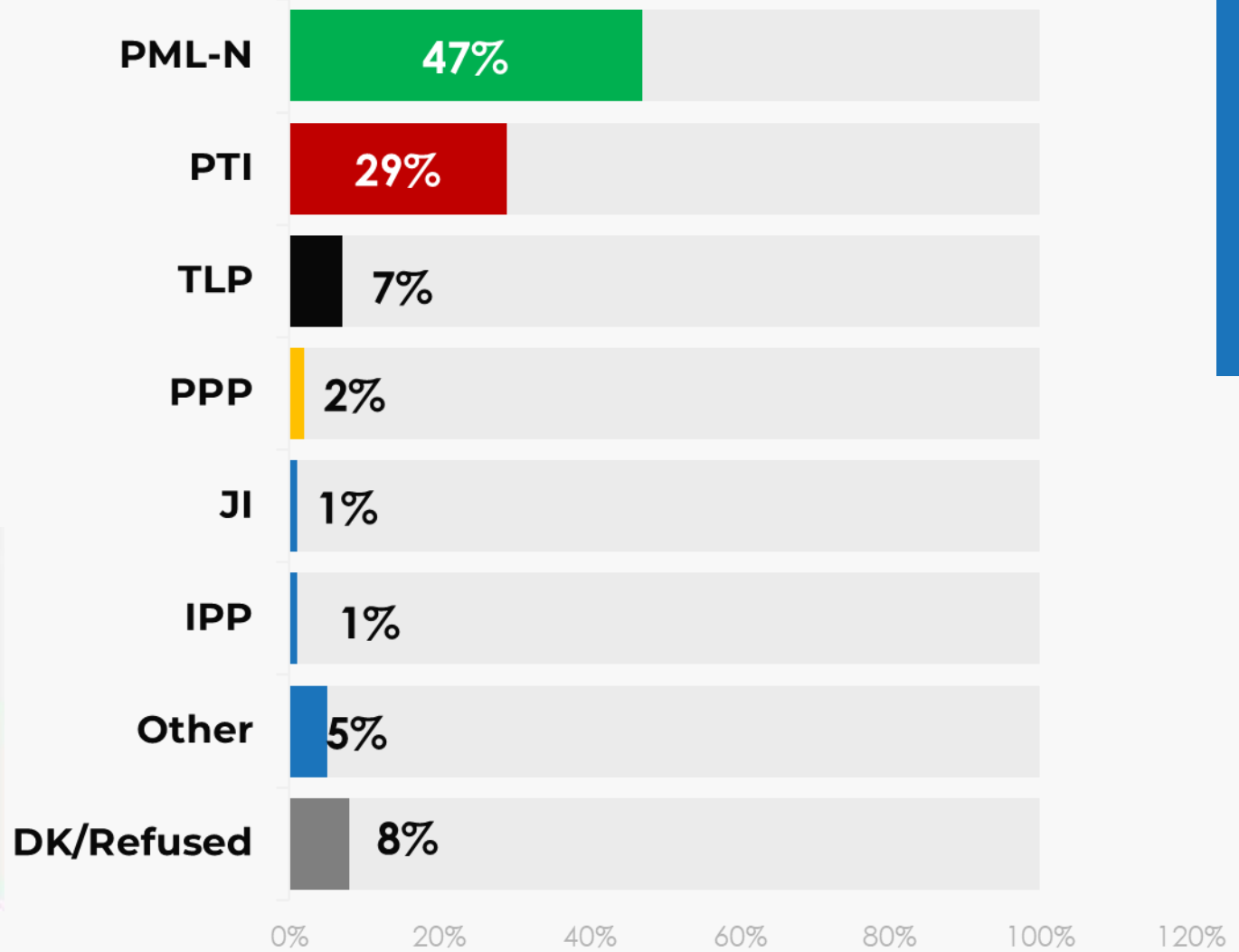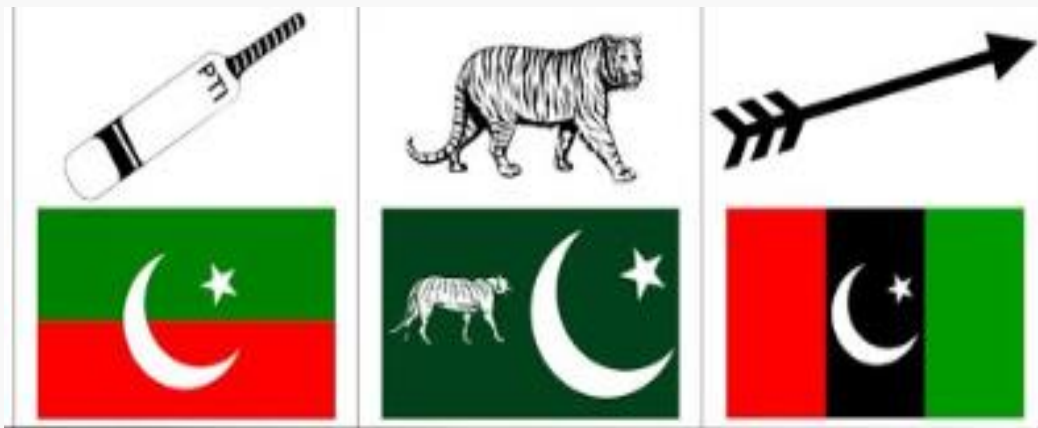
Q: Which political party has contacted you for the vote?

No One
84%

07%

05%

01%

01%

About Executive Director

Executive Director: **Mohsin Javed** is a development sector professional with over 15 years of experience within the primary sectors of democracy and governance. His expertise lies in designing, implementing, and managing both qualitative and quantitative studies at the National, Provincial, and constituency levels. Mohsin has more than 9 years of work experience with the International Republican Institute (IRI) a Washington-based organization in Islamabad and 5 years of experience with Islamabad-based public opinion research institute as Program Manager.

Mohsin holds a master's degree in Political Science (2007) and has attended the National Security Workshop at the National Defence University in Islamabad. Mohsin also holds a certificate in Monitoring and Evaluation from IRI's Office of Monitoring and Evaluation in Washington DC, USA.

About Company:

Center for Public Opinion Research (CPOR) was founded in 2017 to deliver top-notch research amidst a continuously evolving landscape. We go beyond mere data collection and offer additional services that benefit from our team of skilled analysts and the application of cutting-edge technology.

Glimpses of Data Collection
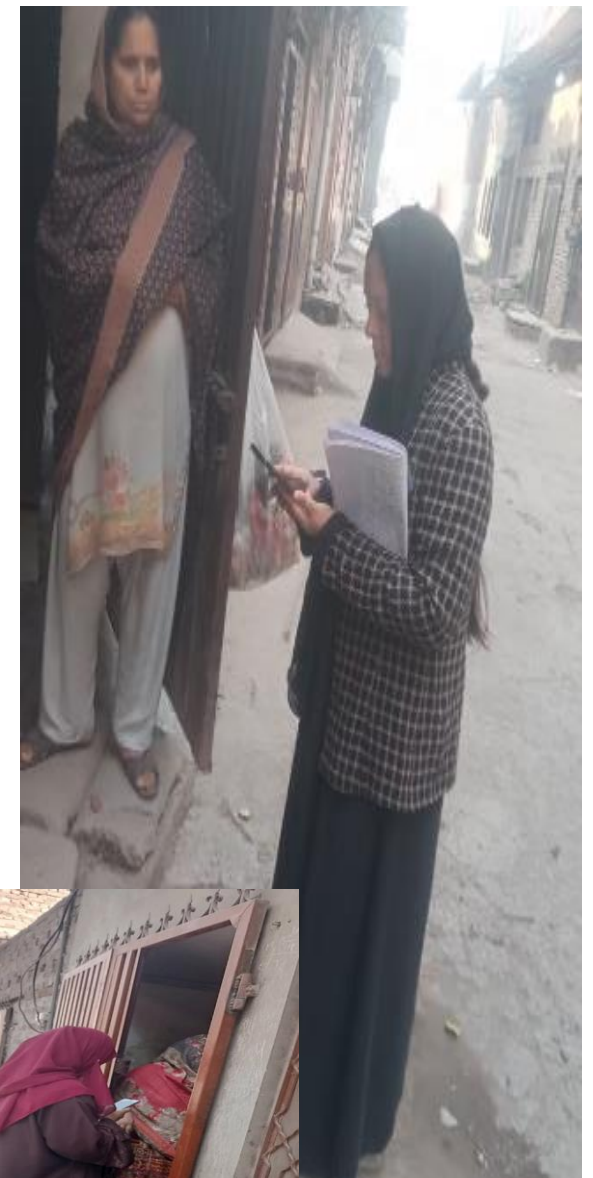
Thanks

Do you have any questions?

+92-51-2311845

+92-331-461 1790

mjaved@cpor.com.pk

www.cpor.com.pk

Seeing Beyond Perception