



Press Release

Date: January 28, 2024

Political Pulse of Central Punjab

The Center for Public Opinion Research (CPOR) presenting the latest public perception of voters of Central Punjab. Among many questions asked about key issues, political affiliations, voting intentions and awareness of political campaigns. Following are some of the interesting findings of the survey.

- 29% of the respondents identified Sui gas as the single most important issue of their Mohalla, Area or City. 21% of the respondents said that Sewerage, while 11% said Broken Roads is the single most important issue facing their Mohalla, Area or city.
- When asked whom would you blame for the issue, Majority 33% blamed previous PTI Government, 29% blamed PMLN led coalition government while 20% blamed both the previous PTI government and PMLN led coalition government for the issue.
- When asked how would you rate following political personalities as a person, majority 55% said they strongly or somewhat like Nawaz Sharif, 50% said Shahbaz Sharif and 49% said they strongly or somewhat like Imran Khan as a person. However, 34% said Pervez Elahi and 23% said they strongly or somewhat like Bilawal Bhutto Zardari.
- Majority 41% of the respondents said that they will vote for PMLN during the upcoming general elections, while 34% said PTI and 7% said they will vote for TLP in upcoming general elections.
- When asked in your opinion who should be the next Chief Minister of Punjab after elections, Majority 37% said Shahbaz Sharif, 28% said Chaudhary Pervaiz Elahi, while 5% respondents said that Aleem Khan should be the next Chief Minister of the Punjab.
- When asked, in your opinion which party's candidate should be Prime Minister after 2024 National Assembly elections? 42% of the respondents said that PMLN's candidate should be the Prime Minister, while 36% said the PTI's candidate should be the Prime Minister.
- Responding to the question of which political party has contacted you for the vote, it is interesting to note that the general elections are around the corner and the majority 59% of the respondents said that No party has contacted them for the Vote.

This survey report is based on the opinions of 1,012 respondents who were interviewed from January 20, 2024 to January 26, 2024. The Error Margin +/-3%, at 95percent confidence Level.

NOTE: Surveys and polls are a good way to judge the larger public opinion and this tool is extensively used in West to get a feel of the subject. The information in this report has been compiled in accordance with international standards for market and social research methodologies.